

Dear Health and Human Services Professional:

You are invited to exhibit during our **2**<sup>nd</sup> **annual Lehigh Valley Health & Human Services Job Fair** on April 11th at Penn State Lehigh Valley.

With the help from provider feedback following last years' event, we have made some improvements to the overall provider experience. For example, we are planning to provide transportation this year for local students from several colleges/universities. We will also focus our marketing on 4th year college/university students and alumni groups. These improved tactics should improve what was already a positive first year experience. Below are the key details for our upcoming job fair:

- Event Title: 2024 Lehigh Valley Health & Human Services Job Fair
- Date & Time: April 11, 2024, from 2 p.m. to 6 p.m.
- Location: Penn State Lehigh Valley, 2809 Saucon Valley Road, Center Valley, PA
- *Cost*: Free
- *Purpose*: Promote new positions, fill current roles, and/or offer internships.
- Attendees: Local college students, high school seniors, college alumni, and active professionals as well as individuals looking for a career change. We will provide a list of vendors, schools, and other participant details once confirmed.
- **Added Value:** We will have a plenary discussion, several workshops, breakout discussions, and additional career-related opportunities for the attendees throughout the event.

As a local healthcare provider, you are invited to exhibit at this event for no cost. We hope you will be able to join us for this important event for our regional community to help with the provider workforce situation. *If interested, please send an email to* <u>MBHofPA@magellanhealth.com</u> to hold your spot as space is limited. A representative will confirm your email and share additional details to secure your participation in this job fair.

Thank you in advance for your time and attention, and please share this letter with your colleagues as appropriate.

Sincerely,

Tom Walker Senior Account Executive, Lehigh County and Northampton County Magellan Behavioral Health of Pennsylvania