

## Dear Health and Human Services Professional:

When there is an obstacle, it creates an opportunity. This is certainly true today in healthcare for the workforce development challenges within our provider communities. The next generation of health and human services workers at all levels entering the field has been disrupted and will remain so for the foreseeable future.

Due to these realities, we are calling health and human services provider agencies to action. We created a job fair opportunity for students and alumni. Our goal is to promote jobs, internships, and provide education to young people and professionals at all levels. *You are invited to attend* as a vendor. Space is limited.

## Here are the key details:

- Event Title: 2023 Lehigh Valley Job Fair for Health & Human Services
- Date & Time: April 13, 2023, from 10 a.m. to 2 p.m.
- Location: Penn State Lehigh Valley, 2809 Saucon Valley Road, Center Valley, PA
- *Cost*: \$75.00 to include lunch for two staff members
- *Purpose*: Promote new positions, fill current roles, and/or offer internships.
- Attendees: Local college students, high school seniors, college alumni, and active professionals as well as those individuals looking for a career change. We will provide a list of vendors, schools, and other participant details once confirmed.
- **Added Value**: We will have several workshops, breakout discussions, and additional career-related opportunities for the attendees throughout the event.

As a local healthcare provider, you are invited to exhibit at this event. We hope you will be able to attend and be one of our 40+ providers for this important event for our regional community. If interested, please send an email to <a href="MBHofPA@magellanhealth.com">MBHofPA@magellanhealth.com</a> to hold your spot. A representative will confirm your email and share additional details to secure your participation in this job fair.

Thank you in advance for your time and attention, and please share this letter with your colleagues as appropriate.

Sincerely,

Tom Walker
Senior Account Executive, Lehigh County and Northampton County
Magellan Behavioral Health of Pennsylvania